

ID	Field	Indicator metadata
0	Fund relevance	ERDF
1	Indicator code	RCR13
2	Indicator name	Enterprises reaching high digital intensity
2b	Indicator code and short name (open data name)	RCR13 Digital: Enterprises reaching high digital intensity
3	Measurement unit	enterprises
4	Type of indicator	result
5	Baseline	0
6	Milestone 2024	not required
7	Target 2029	>0
8	Policy objective	Use in all policy objectives, whenever relevant
9	Specific objective	Use in all specific objectives, whenever relevant
10	Definition and concepts	<p>Number of supported enterprises reaching high digital intensity as a result of supported projects.</p> <p>Digital intensity measures the availability at firm level of 12 different digital technologies as follows: 1) internet for at least 50% of people employed, 2) recourse to ICT specialists, 3) fast broadband (30 Mbps or above), 4) mobile internet devices for at least 20% of people employed, 5) a webpage or homepage, 6) a website with sophisticated functions, 7) social media, 8) paying to advertise on internet, 9) buying medium-high cloud computing services, 10) sending e-invoices suitable for automated processing, 11) e-commerce web sales accounting for at least 1% of total turnover, and 12) business-to-consumer (B2C) web sales of over 10% of total web sales. High digital intensity and above applies to enterprises using at least 7 out of these 12 digital technologies (see DESI 2019 in references).</p>
11	Data collection	Supported projects, enterprise survey
12	Time measurement achieved	At most one year after completion of output in the supported project.
13	Aggregation issues	<p>Rule 1: Double counting removed at the level of the specific objective</p> <p>An enterprise is counted once regardless how many times it receives support from operations in the same specific objective.</p>
14	Reporting	<p>Rule 1: Reporting by specific objective</p> <p>Forecast for selected projects and achieved values, both cumulative to date (CPR Annex VII, Table 3).</p>
15	References	DESI Report 2019 - Integration of Digital Economy, European Commission, DG CONNECT
16	Corresponding corporate indicator	
17	Notes	The EC definition of Digital intensity changes over time and most probably it will not remain static.